

September 27, 2008

[Contact Name] [Title]
[Company]
[Address]
[City] [State] [Zip Code]

**Study: Employer Groups Using Population Health Management Program Enjoy 54%
Reduction in Trend of Medical Costs**

Dear [Contact Name],

You don't need me to tell you that an employee wellness program will save you significant money on your cost of medical and health care. Most likely, you're also aware that a disease management solution can lower your costs even more dramatically. What you may not know, however, is how to maximize compliance across your workforce and actually deliver that savings to your bottom line.

At Corporate Resource Services we've been reducing medical and health care costs for companies like yours since 1991. Having based our programs on the features demanded by our large corporate clients like [Insert Client Company Name Here], we have created innovative, user friendly solutions that are now available to small and medium-sized companies.

Some of the major benefits we can deliver for [Insert Prospect Company Name Here] include:

- Significant reductions in your company's overall medical claims and health care costs.
- Health screening programs in conjunction with Interactive Health Solutions (IHS) that identify health risks for employees before they become costly medical issues.
- Our dynamic, new LifeBalance fitness & nutrition program that delivers practical, lifestyle-based fitness solutions your employees will find easy to stick with.

These solutions can be implemented onsite at your facility or at one of our partner Fitness Center locations near you.

You'll find some information enclosed including a brochure introducing the new LifeBalance program and a white paper detailing the IHS Population Health Management initiative. I'd like to invite you to see how our program works. Please contact me by phone at [Your Telephone] or by email at [Your E-mail] so we can discuss in detail how we can help make your employees healthier and lower your overall medical claims and insurance costs.

Thank you for your interest. I'll follow-up with you early next week to explore the possibilities for working together. I look forward to speaking with you.

Sincerely,

Name
Title
Phone