

This letter pulled \$147,986 in just 30 days!

Are you ready to admit that your diabetes is getting worse and you need to do something about it before it's too late?

DEAR NAME,

Little did I know the trouble I'd stir up when I first posed this question in a letter we sent out awhile back? Hundreds of phone calls later it finally dawned on me just how fast this disease progresses and how many people there are feeling frustrated and helpless to stop it. What about you? *Is your diabetes truly getting better... or is it getting worse?*

Consider the trend in your health since you first contacted us requesting information about our program...

- Is your need for medication or insulin going up?
- Are you finding it increasingly difficult to manage your blood sugar?
- Are you gaining weight?
- Is your energy level decreasing?
- Do you have foot, eye, kidney, or heart problems?

If you answered yes to any of these questions, *isn't it time to admit that your diabetes is only getting worse and that you need to do something about it before it is too late?* Several months have come and gone since the last time I contacted you about our *Stopping Diabetes Program*. During that time hundreds people have come through our program and discovered how to dramatically improve their blood sugar control, lose that extra weight and keep it off, experience more energy and less pain—all while significantly reducing or even eliminating their need for medications or insulin. What changes have you experienced over these last several months? Are you moving in the right direction or are you continuing to allow your diabetes to slowly but surely rob you of your health and hope?

If your diabetes is getting worse you're not alone. Millions are frustrated with the direction this disease is taking them but they don't know any better than to continue treating it the same way they always have. Typically that means seeing the doctor for a few minutes every three months to go over blood work and adjust medications. The problem for most people is that their need for medication keeps going up while the quality of their life keeps going down. If this sounds familiar it is because like too many other people suffering from diabetes, you are stuck on the wrong road—*trying to medicate the symptoms instead of treating the real cause.*

Sometimes, as time slips by, it is easy not to notice the evidence that things are getting worse—until it's too late and you are faced with a life-changing diabetes event like amputation, blindness, kidney failure, stroke or heart attack. Many times it takes something of this magnitude to finally convince someone that they need to take action and start doing some things differently. Let's face it. It's human nature to put things off until the need becomes critical.

What will it take before you are ready to do something different about your diabetes? If you are tired of merely medicating the symptoms and are ready to start treating the cause—then I'd like to suggest you take another look at our *Stopping Diabetes Program*.

But please don't take my word for it. Listen to what others, just like you, have to say about their experience at Lifestyle Center of America...

JAN COTTER

I was on all kinds of pain medications. I had not slept through the night in years. It had gotten to where I couldn't even walk across the room.

Since coming to Lifestyle Center of America I've been able to walk more—up to 3 miles a day. Not only have I slept all night for the first time in a long time, but when I turned over in bed I realized that it didn't hurt. I wasn't sure it was really happening so I turned over again to make sure... and sure enough the pain was gone.

KENNY REELS

My sugar was up to 370. My doctor diagnosed me as a type 2 diabetic and put me on insulin. I was shooting myself with needles twice a day.

Today I don't take insulin anymore. The Stopping Diabetes Program works. I am a living testimony to it.

MARGARET BERTHELSEN

I've gotten off of my diabetes medicine and cut my blood pressure medicine in half... and I'm real excited about that!

The Stopping Diabetes Program is an intensive 18-day advanced diabetes treatment featuring state-of-the-art medical, nutrition, fitness, and behavioral health care. The program is administered under the supervision of board-certified physicians within the safe, relaxing environment of the world's premier diabetes medical resort.

The Stopping Diabetes Program at Lifestyle Center of America has helped thousands of people stop the progression of their diabetes, and in many cases, even reverse it! The program has been proven effective time and time again. It can work for you as well.

SILAS CARTER

My wife told me she has a new husband. I feel like a different person! I am now able to control my diabetes. I can climb the stairs without any great effort. I feel 100 percent better, even after 2 years.

MIKE DAHLKOETTER

I was over 306 pounds, a diabetic with serious health problems. My situation was pretty bleak. I had very high blood sugars, high cholesterol, and high triglycerides. My quality of life was very poor... I had a hard time just getting around.

The Stopping Diabetes Program is an experience that can change your whole life. It is an investment in your health—not only in how long you live—but in your quality of life. I feel a whole lot better!

Maybe, like many people with diabetes, you've about given up hope and begun to resign yourself to the idea that maybe the way you're feeling now is as good as it gets. Maybe you've begun to settle for less than the good health and high quality of life you once enjoyed and cherished.

But what if it didn't have to be that way? What if there were another way—a better way—to treat your diabetes? What if the possibility existed for you to finally understand what you can do to make a change in the way you look and feel?

I am pleased to extend a personal invitation for you to discover for yourself what so many others who have suffered from diabetes have found... ***that there is a better way!***

RICK LYTLE

Before coming to the Lifestyle Center of America my health was going down hill. My diabetes had me always feeling weak and tired. My numbers were really, really high. I was feeling light-headed a lot and dizzy.

The difference in my numbers since I've been here, I was averaging around two something, 240, 220, 180 and now it's been like 86, 90, 99. My energy is up and I can pedal a bike for a half hour for four to five miles! I just feel stronger. My head feels clear. I can think better.

If I met somebody that was feeling like I was I would tell them it is possible to turn it around! You don't have to be on insulin for the rest of your life. You can be well. You can think clear again.

HANK BRADLEY

Before I came to the Lifestyle Center of America my blood sugar was out of control. I was taking sixty units of insulin a day. The more I would eat the more insulin I would take. The more insulin I would take the more I would want to eat. I knew I had to do something.

After my visit to the Lifestyle Center of America my blood sugar is back to normal. I've lost forty pounds. I no longer inject. I take oral medication. My blood pressure is down. I have more energy and I feel better than I've felt in thirty years.

My wife says that she's never seen such a turn around in a person. It's given us hope. I would encourage anyone to make the same investment in themselves I did. The results are unbelievable!

I'm excited to tell you that you can enjoy all of the same benefits you've just read about absolutely risk free! If for any reason you don't agree that the Stopping Diabetes Program is the most meaningful experience you've ever had with regard to treating your diabetes we will refund your entire program fee in full—no questions asked. *What do you have to lose—except your diabetes?*

If you are looking to manage your diabetes through more insulin shots or by increasing your medications, then this program is not for you. But, if you are interested in learning the proven methods used at our world renowned diabetes lifestyle medical resort to stop the progression of your diabetes and in many cases even reverse it, then you need to pick up the phone right now and call us today toll free at **800-XXX-XXXX**. A friendly program specialist will answer your questions and get you started down the road to health again. Don't sacrifice another seven months of your life to diabetes. Don't put this off another minute! Pick up the phone now. What could possibly be more important than making this call?

Sincerely,

[Your Name]
Director of Sales
Lifestyle Center of America

P.S. Register for one of the following programs and qualify for a \$300 Travel Allowance. Ask your *Stopping Diabetes Program Specialist* for further details.

Upcoming *Stopping Diabetes Program* Dates

August 19 – September 6
September 16 – October 4
October 7 – October 25